

Safety at work means - Everybody Goes Home



What Health & Safety Professionals say

I have had the pleasure of working with Craig for many years. His ability to bring accountability to the health and safety equation is exceptional. People come away understanding that accountability is not simply management speaking to their reports. It's about local teams embracing and welcoming fair levels of accountability, to ensure you've done your part. His presentation includes empowering people to make appropriate risk based decisions, resulting in accountability for those decisions. A breath of fresh air compared to some traditional approaches.

- David Keyes, Keyera Corp.

Craig's "Be Your Brothers Keeper" presentation was a real impact with our workforce on the project. It has helped us create and sustain our safety culture.

- Jill Vrolson Senior Safety Advisor – construction. Cenovus Christina Lake SAGD project

From Soldier to Safety

Craig has incorporated his experience and skill at leading soldiers in the field into his services, training, and keynote addresses. Craig can help you & your company with:

- Leadership for safety excellence
- Taking the rocket science out of safety
- Influencing safety performance with teams

Craig's "Be Your Brothers Keeper"

presentation is a unique and personal approach to influencing safe behaviours on the job site. It will have your workers looking out for each other. It works for teams of soldiers, it works for all teams.

Craig understands what it takes to lead people in remote locations and under adverse conditions. He helps front line leaders improve personal accountability and start asking, "**What does this situation need of need of me?**"

And what about the bottom line? When Craig said, "**lets take the rocket science out of safety, make it about the people**" he helped take a company from being a targeted employer with OH&S, with an 8% surcharge on WCB premiums to a 13% rebate with a positive safety culture.

Craig Gauvreau is a CRSP (Canadian Registered Safety Professional) with over 20 years experience in industrial health & safety. Craig began his career in the Canadian Armed Forces and served as Sergeant in the Infantry. Now as a health and safety leader in the energy industry his no-nonsense leadership and genuine care for his fellow workers enables him to cut to the heart of an issue and move safety beyond rules and procedures. Craig makes safety personal.

**They're
waiting
for you!**



**Don't
disappoint
them!**

Safety at work – From Tactical to Practical – It's simple – Its People – Its Personal

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